



the Profile

newsletter of the
white mountain chapter BMW CCA



august & september 2010

Did you know?

The BMW Car Club of America has a membership of over 70,000 enthusiasts, and of all members...

- 68% are between the ages 30 and 49
- 58% have annual incomes over \$75,000
- 82% are college graduates
- 37% have postgraduate degrees
- 89% own their own homes and 23% of those own a second home
- 30% have two or more BMWs
- 64% trust BMW Centers and other Independent BMW Service Centers for scheduled and unscheduled maintenance
- 25% have spent over \$1000 on aftermarket purchases in the past year
- 50% purchase performance upgrades
- 75% purchase detailing items
- 48% purchase maintenance & repair tools

source: BMW CCA National Office

Is your business looking for a direct audience to boost its sales?

If so, don't dump thousands of dollars and waste your time with companies that don't know your target. Look to the White Mountain Chapter and the Profile newsletter!

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...endless options for custom inserts, coupons etc. We work with you!

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...an online edition of the newsletter is available from the chapter website. At time of publication, all advertisers receive a link to the latest edition.

...advertisers get their corporate logos and company profile posted on the chapter's advertisers page.

...the chapter's website is linked to by countless other interest related websites.

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Dana Sion

WMC Advertising Manager

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on the cover

photo by: Matt Romanowski

3D Racing in the Grand-Am KONI Challenge
racing at Watkins Glen, June 2009.
(see pages 9 and 15)

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about the Profile:

The Profile is published every two months. Club members are encouraged to submit BMW and/or club related articles and photos for publication. General articles should typically be under 350 words but longer features are welcome space permitting. All photos must be submitted as individual jpeg or tiff files at their highest available resolution. Submission deadlines are always the first Friday of the month prior to the newsletter issue (i.e. deadline is in May for the June/July issue). Send all submissions or questions to the copy collection editor. For information on advertising in *the Profile*, contact the newsletter advertising manager.

white mountain chapter BMW CCA

www.whitemtn-bmwclub.org

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via the chapter website



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Sometimes Silence is Golden And Less is More?

by: Martin Callahan, publication editor

Summer is certainly the time of year when everyone's calendar seems to be booked solid. After all, the days are longer and the weather usually conducive to top-down driving; so why not take in a ball game, make that weekend-getaway to the lake house, have a big BBQ bash, or take that cruise through the White Mountains.

Maybe that's why the WMC board members were weren't able to submit an address column for this issue by the time I had to close for production. Or maybe it was the heatwave of early July - I know it certainly took a toll on my get-up-and-go. The last thing I'm sure the board members or you yourself wanted to do was to sit in front of a keyboard during your "play time" to script a page for the *Profile*. So I figured I take this opportunity to throw out a pitch again to you, yes you, to send a submission in to the *Profile*.

The *Profile* is always looking for content from anyone, so if you've been thinking about contributing, by all means do! You certainly don't need to be a Pulitzer Prize winning writer or a National Geographic caliber photographer, just an enthusiastic club member willing to share a bit with the rest of us.

Here's a list of regularly appearing columns you could submit for:

impressions from the winding road

Do you have any interesting anecdotes or experiences you'd like to share? This could be almost anything car or club related. A typical article should be under 350 words but longer submissions are welcome and could be run as a feature story. Accompanying photos and graphics are always a plus.

camera shots

Have you taken an interesting BMW or BMW CCA related photograph worth "showing off"? If so, send it in! If it's worthy enough, it might even appear on the front cover! Photos must be in electronic file format (either jpeg or tiff) and should be at their highest available resolution.

tion. Be sure you include your name and a caption/title.

notable quotes

Have you come across an interesting BMW, BMW CCA, or automotive related quote?

If so, submit it for consideration in this column. Quotes can be your own or someone else's, but proper credit, as well as your name need to be included.

club news

Do you have a bit of information that the rest of the *Profile's* readership could benefit from? Even if it's just a short paragraph, send it in for consideration! Accompanying photos are great, just be sure proper credit and or sources for everything is included.

crossword puzzle

This is the newest feature to run in the *Profile*. A number of members have commented that they like it, but to keep it fresh, interesting and challenging, I need your input! So if you'd like to see it continue, sharpen your pencil and your wit. To see your own crossword puzzle in the *Profile* simply compile a list of approx. 30+ challenging clues that are BMW/BMW CCA related; include their one- or two-word answers. Submit them to the copy collection editor and you're done! If you wish, you can include an intro paragraph and a high resolution image for the background. I'll take care of the rest.

I realize we all have full schedules and a life aside of the WMC, but to keep this club vibrant and this newsletter interesting, seriously consider becoming a contributor.

All *Profile* submissions need to be electronic and should be sent to Dana Sion, the *Profile's* copy collection editor, editor@whitemtn-bmwclub.org. He's also the one to contact if you have any questions about content submission.

Content submission deadlines for future issues are listed in the calendar on page 13.

Cheers,

Martin

camera shots

Have you taken an interesting BMW or BMW CCA related photograph worth "showing off"? If so, send it in! If it's worthy enough, it might even appear on the front cover! Photos must be in electronic file format (either jpeg or tiff) and should be at their highest available resolution.

Chapter Membership

Dog days of summer, revisited

by: Michael Morin

Yeah, I hate air conditioning sometimes except when I love it. I mean, why turn up the a/c while driving up the Rye coastline when you can drop the top and smell the fresh seabreezes? Compared to early last summer, this summer has been incredibly wonderful so far. We definitely need the break from havoc to recuperate from this past winter's freakish rain storms. I'll try not to dwell on the fact that we are now, according to NOAA, in a severe drought situation. (la la la la la - I didn't hear that part...)

So, how are you doing these past few months? How is your car handling? How has your Ultimate Driving experience been? Did you know that there are THOUSANDS of BMW owners throughout New Hampshire? Call me evangelical but there are many people out there that could have received a nice little discount from BMW on their BMW purchase if they were members. I'm sure you know of a bimmerphile near you, friend or family, that lost out on this discount among others (e.g. Ira BMW of Stratham). *Friends don't let friends buy BMWs before joining the BMW CCA!*

Are you keen on talking with car enthusiasts about cars, mechanics, detailing, performance driving and such? Why not help me with White Mountain Chapter membership table presentations at area car shows, open houses and chapter events? I'm always looking for input and help connecting with general public. If you are interested, shoot me an email: m.morin@whitemtn-bmwclub.org.

Looking for more water,

Michael

Town Breakdown

>10

Nashua	53
Manchester	23
Windham	20
Amherst	18
Bedford	16
Concord	16
Londonderry	16
Hudson	15
Hanover	15
Merrimack	14
Portsmouth	13
Newmarket	13
Stratham	13
Derry	13
North Hampton	12
Exeter	11
Hollis	10
Salem	10

Check us out online!



WhiteMtn-BMWClub.org



welcome to our new White Mountain Chapter members



Christopher Taylor	2010 135i	Manchester
Syd Rouleau	1992 318iC	Alton
Scott Savage	1998 M3	Concord
Sara Haskell	2007 525xi	Concord
William McKernan	2011 X5 3.5iS	East Hampstead
Ed Quimby	2007 335i	Hampton
Gareth Thomas	1993 525i	Fitzwilliam
Walter Bradeen	2003 530i	Langdon
Michael Judd	2002 540i Msport	Derry
Chris Forkel	2007 Z4 3.0si	Portsmouth
Jennifer Jakubauskas	2008 328xi	Center Barnstead
Rotislav Eismont	1995 540i	Richmond
Lawrence Siracusa	2009 335xi	Londonderry
Rachelle Harrison	2006 X3	Derry
Thomas Kiley	2009 328xi	Windham
Linda Hasler	*	Brookline
Jeffrey Hasler	2000 M Roadster	Brookline
Thomas Sjolshagen	2010 328xit	Goffstown
Christine Sjolshagen	*	Goffstown
David Hammond	1988 M3	Dover
John Bischoff	2009 528i	Stratham

County Breakdown

	#	%
Cheshire	26	4.0
Hillsborough	205	31.9
Rockingham	214	33.3
Merrimack	49	7.6
Strafford	29	4.5
Belknap	35	5.4
Sullivan	9	1.4
Grafton	47	7.3
Coos	3	0.5
Carroll	26	4.0
	643	100

State Breakdown

	#	%
AZ	1	0.1
CA	1	0.1
CT	2	0.3
FL	1	0.1
MA	31	4.4
ME	8	1.1
NH	643	92.3
Canada	3	0.4
PA	1	0.1
RI	1	0.1
TN	1	0.1
VT	4	0.6
	697	100.0

Member Spotlight

This Edition: Yours Truly

by: Michael Morin, Membership Chair



In this issue I am spotlighting yours truly, me. I know, I know – ringing my own bell – I haven't received any suggestions lately so keep sending them in! Thanks to a referral from a past friend, I joined the car club and immediately started to attend social events with the chapter. When I'm not crunching membership numbers you can find me gliding around the state and photographing my journeys, usually with Dana Sion. My first and favorite BMW was my 1984 325e (my first manual, too!). It was a bit of work to keep it on the road but it was so much fun to drive – and

fuel efficient, too!

Want to put a fellow member in the spotlight?

Please e.mail Michael:

m.morin@whitemtn-bmwclub.org

Northeast Exotic Car Show 2010 August 21st at the Anheuser Busch Brewery in Merrimack

by: David Harrison, Vice-President



It is high Summer and time to gather for the premier all manufactures car show attended by your White Mountain Chapter. Saturday, August 21st will be a day for the exotic vehicles from the region to congregate in Merrimack on the beautiful grounds of the Anheuser Busch brewery. Entrants contribute \$20 per car to park in the BMW paddock and spectators are free.



The Dodge Viper Club once again will host the event and provide a top notch venue. This will be the seventh year the group has volunteered to organize the show which benefits the Make-A-Wish Foundation. The entire event is always extremely well prepared and attended by everything from Minis to Ferraris to Lotuses. An advanced thank you also goes out to



the folks of Anheuser Busch for providing the Merrimack Brewery as the backdrop for the lively automotive event.

In 2009, BMW loyalists entered a variety of models. The 335i seemed to be a big success for BMW last year. They were the most numerous current model in both soft and hardtop configuration. Three Z3s (technically one was an M roadster) perched together and allowed the owners to compare cars and accessories for the hugely popular little sports cars. Other M cars were the M3, M5, and M6. By contrast a 740i and an X5 represented the heavyweight Bavarians. So bring your vintage car or the newest acquisition to the show to round out our livery of the blue with white family.

Please mark your calendar and support the Make-A-Wish Foundation by attending this day of cars, Clydesdales, and brewery tours. Reservations are not required. Check the chapter website for other details or phone the BMW WMC contact (David Harrison 603-216-2829) with questions.



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Show & Shine 2010

October 3rd at Bavarian Autosport in Portsmouth

by: Dana Sion - Marketing Director

Show & Shine at Bavarian Autosport. WOW! Is it almost that wonderful time of the year again?

The New England non-Winter season would not be complete without the annual pilgrimage to the amazing Show & Shine BMW/MINI event our friends at Bavarian Autosport host every year and have hosted for so long as a way of thanking all it's wonderful customers. If you have not been to one of these events it is like a one day worlds fair of all things BMW/MINI and all we need is YOU (ok and perhaps your favorite BMW/MINI). Their how live how-to tech sessions, free product give-a-ways, a fabulous charity raffle supporting Susan G. Komen For The Cure, general free raffles all day long, more BMWs/MINIs then you thought you would see in your wildest dreams from all over the world of every year and model you can think of, you just have to see some of the rare ones up close, say hello to the own-

ers they love to chat and show off these gems of automotive history. Oh and don't forget the delicious food Bavarian BBQ that always hits the spot, there is something for everyone to enjoy while out at BAS's Portsmouth, NH world headquarters.

We hope to see you there on Sunday the 3rd of October 2010 10:00-2:00. Stop by the White Mountain Chapter BMW CCA booth under the big tent and say hello. If you have questions about the event, check out Bav Auto's website: bavauto.com, give them a call at (800) 535.2002 or stop by. They're located at 275 Constitution Ave. in Portsmouth.

Bavarian Autosport has been a long-time sponsor of the White Mountain Chapter. When you're at the show, be sure to let them know you read about them in the *Profile* and thank them for their support.



Show & Shine 2009

Here's what Bavarian Autosport had to say about last year's stellar show:

All week long, the weather prognosticators had been forecasting gloom and doom for the weekend. On Thursday, the staring contest between Show & Shine and Mother Nature entered its final day. We blinked and rented a second, large tent to house the information tables, raffles and our "You Can Do It" installation demos. That seemed to do the trick. Just as remembering to take your umbrella will almost guarantee it won't rain, once we put a waterproof roof over more square feet in our parking lot, Mother Nature must have decided we had taken away her fun. She left on Saturday night, taking her rain with her. When Sunday dawned, the ground was wet and the skies were overcast, but we never felt a drop the entire day.

As for the turnout, the forecast may have discouraged some folks from making the drive to Portsmouth, but not too many. Once again, Show & Shine attracted a huge crowd (folks came from as far away as Louisiana and Ontario) and we set a new record for filling the lot. Thanks to the heroic efforts of our employees, we were able to open the parking lot before the scheduled time of 8:00 am. There were already several dozen cars lined up waiting to enter when we arrived at 6:00 am. By 9:20, the lot was full, containing more than 300 of the most beautiful BMWs you can imagine. You can see them in the bavauto.com picture gallery. Another couple hundred Bimmers were parked on the street and in neighboring lots.

All in all, we had an estimated 1,200 people in attendance. We know because we fed most of them with hamburgers, hot dogs,

knockwurst and beverages provided by Portsmouth's own, award-winning Smuttynose Brewing Company.

But the most gratifying part of the day was the amount of money raised for Susan G. Komen for the Cure -- more than \$7,000 (a significant increase over last year).

Here's a list of the winners and their prizes:

Ron K., California - Racing Dynamics Sway Bar set; Mark M., South Carolina - set of four Hakkapelliita tires; Robert S., Georgia - Infinity BassLink subwoofer kit; Greg T., Massachusetts - Motorsports HERO wide-angle video camera; Dan C., New Hampshire - aFe cold-air intake and 135i exhaust; Julio B., Florida - Sprint Booster; Wesley W., Massachusetts - Bavarian Autosport pre-painted rear wing; Max S., Massachusetts - Bavarian Autosport high-performance ignition coils; Nicole P., Rhode Island - Bavarian Autosport custom-fit front and rear seat covers; Kyle S., Maine - RaceMesh Grilles; Richard H., New Hampshire - Front and rear Cool Carbon S/T brake pads; Justin B., Connecticut - Front and rear Bavarian Autosport adjustable camber kits; Jerry V. - M-style front bumper; Gunnar H., Massachusetts - Grand Prize worth more than \$3,500 (including a set of Bayern wheels, Bilstein shocks, Eibach Pro-Kit springs, D-Force wheel spacers, MGP caliper covers, PIAA Xtreme White bulbs, P21s 100% Carnauba Auto Care Set, Zymöl Destiny wax, Playstation 3 courtesy of ICP, 26" flat-screen TV courtesy of Sachs, and a \$250 gas card courtesy of Hella).

Take Me Out to the Ball Game Chapter's Day at the Ball Park with the NH Fisher Cats

text by: Michael Morin, Membership Chair

photos by: Paul Michali, Webmaster



You know it's hot when you are completely wet just from walking from the parking lot to the stadium - the MerchantsAuto.com Stadium in Manchester. That was ok though because our seats were in the shade between home plate and the Fisher Cats dugout.



On Father's Day, June 20th, the White Mountain Chapter spent the afternoon at a Fisher Cats game against the Erie Sea Wolves. For only \$12 per person, we had excellent seats in the shade. There was never a lull in the on-field entertainment for Father's Day. Let's see... there was the Sumo wrestling, car races, mom versus

dad trike races, silly burger relay races and Fisher Kitties dancers.

Of course, you can be sure that there will be quite a few photos from our day taken by Paul Michali. You can check them all out in the White Mountain Chapter's website photo gallery: www.wmc-bmwcca.org/gallery2

In attendance were David and Rachelle Harrison, Walt and Tracy Wolf, Paul and Andrea Michali, Paul and Susan LeDuc, Dana Sion and myself. It was fun to see the White Mountain Chapter listed on the JumboTron.

It seems that this event will happen again in the future. If you missed getting tickets for this game, look out for it next time!



Full Throttle and Flat Out The 2010 Driving Season Rolls On

by: Laura Fallis, DEC Member



Action on the skid pad with Mike Cooney behind the wheel of an M3

Things have been rocking with our Sponsors and our Driving Events. The 2010 driving season kicked off with Street Survival, Advanced Skills and Spring Fever High Performance. Our sponsors are having a great start to the season too.

BMW of Stratham had a beauty roll across their lot; a crimson 2010 Z4. Sheer elegance is all over this car. Sweetly priced and well liked. It was brought to Street Survival for viewing in conjunction with 3D Autoworks who sponsored two class participants. Miss Leah Pszeny and Miss Katie Coppola. Liberty Mutual chimed in with beverages to keep everyone in and out of the cars hydrated. At the end of the day both Katie and Leah were excited about the new driving skills they learned.



The two lucky 3D Autoworks sponsors:
Leah Pszeny and Katie Coppola

Driver development continues with our Advanced Skills Driving Schools and High Performance Driving Schools throughout the season, but now for a bit about racing. 3D Autoworks and Turner Motorsports were seen driving their race cars through the streets of Boston. Finish line took place at the Old Jail, to celebrate a send off to Limerock for the Memorial Day Races where Turner Motorsports will have made their 200th start of their racing career. 3D Autoworks is kicking off year number two racing with GrandAm with driver David Maynard. Hats off to you and your whole crew, Dave. I hope all of you race fans in the WMC are watching.

Get ready for Bavarian Autosport's 2010 Show & Shine on Sunday, October 3rd. This is a grand annual event, so plan on shining up those cars. This event will be here before you know it.

Instructor highlight would have to go to Mike Cooney of Concord Motorsports. He has a finely tuned M3 and knows how to drive too. Mike gracefully showed off his talents at our Advanced Skill School on May 8th at NHMS.

Our female only technical session was held on Saturday, June 26th at 3D Autoworks. It was a great event that included an undercarriage inspection along with guidance, expertise and education. Rob inspected my car, found a couple minor things. Oxygen sensor fault, no surprise there at 136,000 and some shielding loose. Dan educated me a bit on sway bar setups. Looking forward to playing around with them. Dave did a great job providing education to our ladies on seating positions, mirrors and tires. Deb was as gracious as always and sent the ladies home with cosmetic bags. The entire crew of 3D Auto Works is excited about hosting another similar event this September – this time open to all, so be sure to check the chapter's calendar.

News from National

submitted by: Frank Patek II, BMW CCA Executive Director

Last Call! for Oktoberfest 2010

August 23-27, Elkhart Lake and Road America

If you're serious about the BMW lifestyle and are in need of a little blue and white "immersion" therapy, then get ready to hit the road - Road America, that is! It's time for the BMW CCA's Oktoberfest. This year we're heading for Wisconsin, and Road America, the legendary race track in Elkhart Lake, Wisconsin.

Why Road America? Because our members are passionate about driving, we chose a location with great scenery, winding roads, and a legendary track. August 23 through 27, BMW CCA members from all over the country will converge on tiny Elkhart Lake for O'Fest 2010.





GET FUELED UP AT OKTOBERFEST

Join us at Road America, Elkhart Lake, Wi.

	Monday 8/23	Tuesday 8/24	Wednesday 8/25	Thursday 8/26	Friday 8/27	Saturday 8/28	Sunday 8/29
To register, or for more details, visit www.bmwccaofest.org or call 800-878-9292	First Timers' Meeting	Concours	TSD Rally Gymkhana Car Control Clinic Driving School Club Race School	Autocross Car Control Clinic Driving School Club Race School	Autocross Driving School Club Race	BimmerMeat II Driving School Club Race	Driving School Club Race
	Fun Rally Beach Party	Fun Rally Buffet	Fun Rally Lunch at Road America	Fun Rally Buffet at Road America Karting Drive-In Movie	Fun Rally Final Banquet		

Plan now to be a part of the fun, friendship, and passion that can only be found at the annual "ultimate" BMW owners' event - the BMW CCA O'Fest!

To learn more visit:
www.bmwccaofest.org



more news on page 12 ►

e.Profile Service Available Sign Up Online

by: Paul Michali, WMC webmaster

Chapter members receiving *the Profile* by postal mail can sign up for an "e.subscription". Instead of getting a printed copy of *the Profile*, members who opt in to this new service will receive e.mail notification allowing access to the newsletter before it's even printed! Archive back issues will continue to be available online to anyone, whether they're signed up for this service or not.

Primary (non-associate) chapter members can sign up for this service at: www.whitemtn-bmwclub.org/electronic_profile.html. Club membership number is required. After sign up, you'll be notified that you'll no longer be receiving print copies of *the Profile* newsletter in the mail, but you can unsubscribe from this service at any time and future newsletters will once again be mailed to you. Once you're signed up, changing your e.mail address is as simple as signing up again with your new address, so no matter where your life may take you around the globe, you'll never have to miss an issue of *the Profile*.

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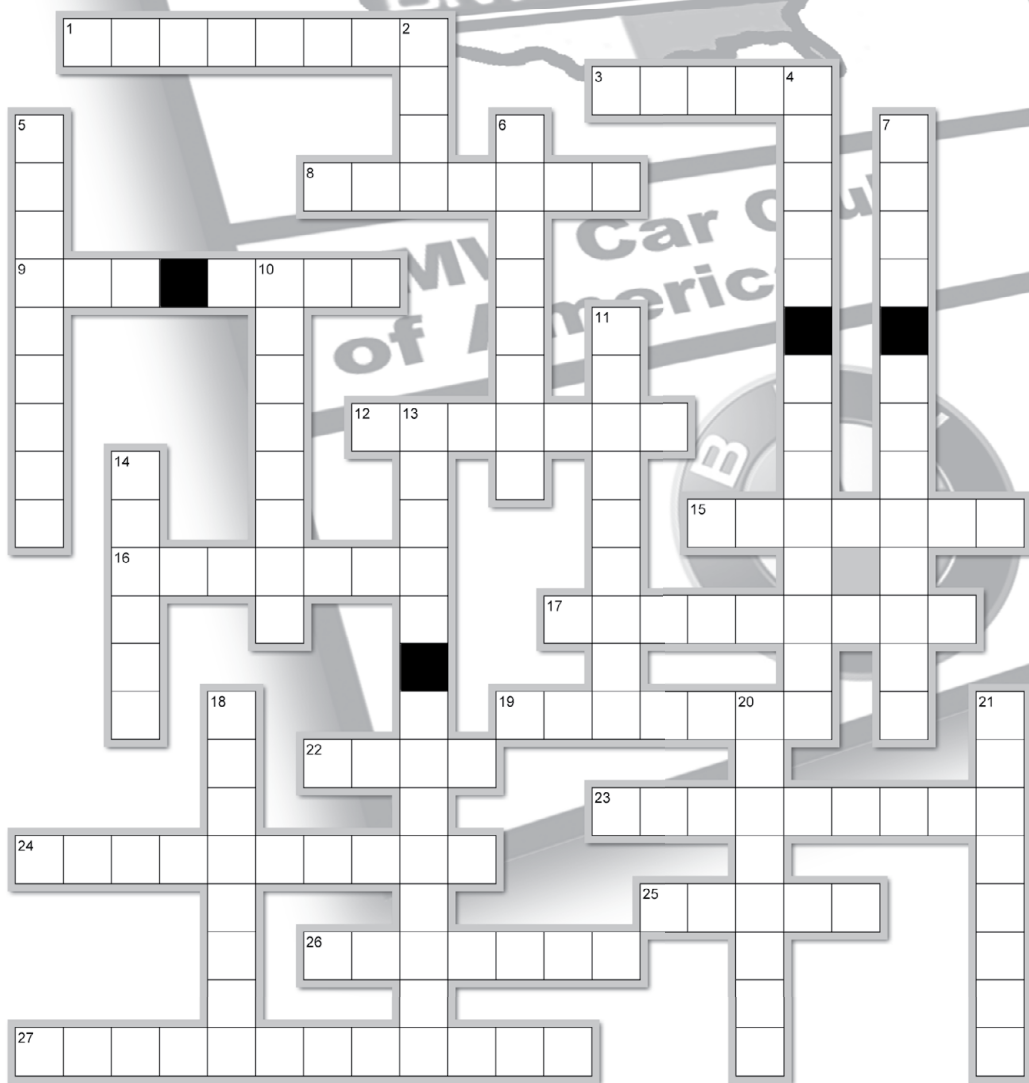
TEST DRIVE OUR DEMOS!

BMW Car Club of America How Well Do You Know the Club's Chapters?

by: Martin Callahan, editor

The world's largest BMW car club is comprised of 67 chapters from virtually every state in the country. The states they're in are often obvious from their names, such as the New Jersey Chapter, or the Boston Chapter, but many aren't. What state do each of these chapters call home?

hint: check out www.bmwcca.org



Down

2. Buckeye Chapter
4. Sandlapper Chapter
5. Old Hickory Chapter
6. Tidewater Chapter
7. Mountain State Chapter
10. Sunbelt Chapter
11. North Star Chapter
13. Tarheel Chapter
14. Sierra Chapter
18. Windy City BMW
20. Motor City Chapter
21. Bluegrass Bimmers Chapter

Across

1. Rocky Mountain Chapter
3. Tejas Chapter
8. Sunshine Bimmers Chapter
9. Genesee Valley Chapter
12. Hoosier Chapter
15. Peachtree Chapter
16. Green Mountain Chapter
17. Bayou Chapter
19. Gulf Coast Chapter
22. Wasatch Chapter
23. Badger Bimmers Chapter
24. Rattlesnake Chapter
25. Pine Tree Chapter
26. Roadrunner Chapter
27. Pocono Mountain Chapter

answer key
on page 12 ►

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about crossword puzzle:

Have ideas for future puzzle topics? Want to compose a puzzle for publication? It's easy!

Compile a list of approx. 30+ challenging clues that are BMW/ BMW CCA related. Include their one or two word answers. Submit them to the copy collection editor and you're done! If you wish, you can include an intro paragraph and a high resolution image for the background. The publication editor will do the rest.

Hope to see some creative submissions to keep this Profile feature going! -ed.

BMW CCA Premier Membership Best Bargain on the Road

Over 1400 club members have recognized the value of Premier Membership and our first in class Roadside Assistance program. If your BMW – or anything else you own, is out of warranty you should really consider this valuable add on to membership. For an additional \$50.00 a year you, your spouse and three dependents up to age 24 will be protected on the road. Unlike other roadside assistance programs ours covers you in any car you drive! For more information see the national website at: www.bmwcca.org

BMW CCA Membership Stats as of June 16

	Full	Associate	Total
Current Membership	62,071	9,202	71,273
Last Month's Membership	62,394	9,221	71,615
Monthly Net Gain (Loss)	-323	-19	-342
Monthly % Change	-0.52%	-0.21%	-0.48%
Last Year's Membership	63,480	9,295	72,775
Annual Net Gain (Loss)	-1,409	-93	-1,502
Annual % Change	-2.22%	-1.00%	-2.06%
2008 Membership	66,312	9,666	75,978
Net Gain (Loss) for 2 years	-4,241	-464	-4,705
% Change for 2 years	-6.40%	-4.80%	-6.19%

New members: 1,285
Renewals: 25.94%
Roundels mailed: 63,508

2010 Membership Numbers Still Dropping ...But Slowly

Throughout late 2008 and all of 2009, BMW's sales were down—and so were our BMW CCA membership numbers. This year the decline continues; by mid-June, we were down more than 4,000 members from our 2008 numbers. And even as our annual membership loss remained improved to just over 2% our two-year decline rose to 6.4%.

Still, we signed up over a thousand new members in April, and between May and June we found nearly 1,300 more—our goal now is to keep them!

Membership retention is primarily a chapter-driven phenomenon, of course, because the chapters are the vital centers of Club activity—and only through chapter recruitment and enough activities to satisfy their member's can we hope to grow the Club.

Thank you for your continued efforts in this regard. We'll continue to do all that we can on the national level, but it's really the work of our chapter volunteers that make membership in the BMW CCA so worthwhile!



Performance Upgrade Checklist

- ✓ Performance Exhaust System
- ✓ High Performance Ignition System
- ✓ High Flow Intake System
- ✓ Performance Chip

Great. But, how much did you gain?

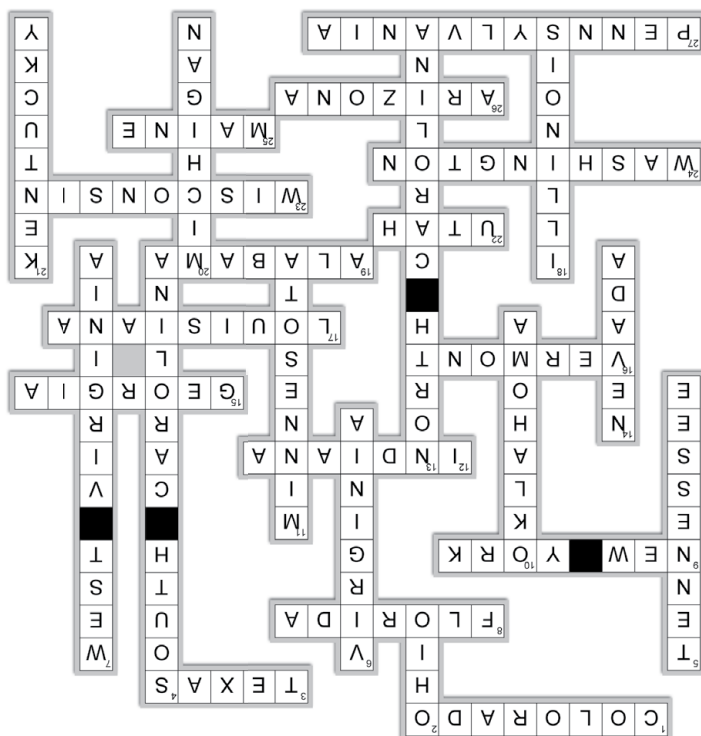
Bring your BMW to New England Dragway's popular Wednesday & Friday Street Night before and after you make those upgrades. Establish a baseline and make sure you're getting the most for your performance dollar.

New England Dragway is conveniently located off Exit 8—NH Route 101 in Epping, New Hampshire. Visit our website www.newenglanddragway.com for more information.



Bring this ad for a \$3 discount on a Wednesday or Friday Spectator ticket!

Answers to Crossword Puzzle on page 11



Monday August 2nd, 2010 6:30pm - 9:00pm
Chapter Business/Membership Meeting

Come join us for engaging conversation, camaraderie, and a free light dinner and drinks at our monthly meeting. This month's meeting location is at The Common Man restaurant of Windham. Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food and Drinks -RSVP

Monday August 16th, 2010 6:30pm - 8:30pm
Driving Event Committee Meeting

Planning meeting for the DEC. Common Restaurant Man of Windham. Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food and drinks -RSVP

Saturday August 21st, 2010 8:30am - 3:00pm
Northeast Exotic Car Show

Help the Dodge Viper car club raise money for the Make-A-Wish Foundation and join the contingent of BMW CCA members showing off our marque! Registration at 8:30 AM, show opens to the public at 10 AM. Held at the Anheuser-Busch Brewery in Merrimack, NH. Rain Date is Sun. Aug. 22. Questions? Contact (603) 216-2829. COST: Free to attend/\$20 to enter your car -RSVP

Monday August 30th, 2010 6:30pm - 8:30pm
Social Event Committee Meeting

Join the Social Events Committee in planning for up-coming events. New committee members are always welcome. Meeting location is The Common Man of Windham. Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food and Drinks -RSVP

Friday September 3rd, 5:00pm
Profile submission deadline

All general content (excluding ads) to be considered for inclusion in the Oct/Nov Profile must be received by the copy collection editor. Submissions and questions to editor@whitemtn-bmwclub.org.

Monday September 13th, 2010 6:30pm - 9:00pm
Chapter Business/Membership Meeting

Come join us for engaging conversation, camaraderie, and a free light dinner and drinks at our monthly meeting. This month's meeting location is at the Common Man restaurant of Concord. Questions? Contact (603) 594-0788 Ext. 1. COST: FREE Food, Drinks & Valet Parking -RSVP

Monday September 20th, 2010 6:30pm - 9:00pm
Driving Event Committee Meeting

Planning meeting for the DEC. This month's DEC meeting location is at the Common Man restaurant of Concord. Questions? Contact (603) 594-0788 Ext. 1. COST: FREE Food, Drinks & Valet Parking -RSVP

Monday September 27th, 2010 6:30pm - 8:30pm
Social Event Committee Meeting

Join the Social Events Committee in planning for up-coming events. New committee members are always welcome. Meeting location is The Common Man of Windham. Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food and Drinks -RSVP

Saturday October 2nd, 2010 8:00am - 5:00pm
Advanced Driving Safety Skills School

Have fun and learn important car control skills at our Advanced Driving Safety Skills school. New Hampshire Motor Speedway NHMS Questions? Contact (603) 672-8879. COST: \$85.00 Register NOW! (until 10/01/10)

Sunday October 3rd, 2010 10:00am - 2:00pm
Bavarian Autosport Show and Shine

This event promises to be a great day filled with camaraderie, good food, thousands of dollars in free raffle prizes, awards and, of course, lots and lots of BMWs. Held at BavAuto World Headquarters in Portsmouth, NH. Questions? Contact (800) 535-2002. COST: FREE w/ Complimentary Drinks and BBQ RSVP

Monday October 4th, 2010 6:30pm - 9:00pm
Chapter Business/Membership Meeting

Come join us for engaging conversation, camaraderie, and a free light dinner and drinks at our monthly meeting. This month's meeting location is at the Common Man restaurant in Merrimack, NH Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food, Drinks & Valet Parking RSVP

Sunday October 17th, 2010 10:00am - 4:00pm
Haunted Road Rally

This road rally will have a haunted theme and be combined with a Sunday breakfast/lunch in Merrimack NH. The driving route will link various haunted sites in central NH in a relaxed and noncompetitive event. You need not be a member to participate. Breakfast/Lunch will be held at the Common Man Restaurant in Merrimack. COST: \$10 for rally directions RSVP

Monday October 18th, 2010 6:30pm - 8:30pm
Driving Event Committee Meeting

Planning meeting for the DEC. Common Man of Merrimack Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food, drinks and Valet Parking RSVP

Friday October 22nd, 2010 through Sunday October 24th, 2010

End Of Summer Driving School

This three day school at NHMS is your last chance for track time this year. This is a joint event with the Boston Chapter, who will be hosting the event this year. Questions? Contact (603) 594-0788 Ext.1. COST: TBD Registration TBD

Monday October 25th, 2010 6:30pm - 8:30pm
Social Event Committee Meeting

Join the Social Events Committee in planning for up-coming events. New committee members are always welcome. Meeting location is The Common Man of Windham Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food and Drinks RSVP

Monday November 1st, 2010 6:30pm - 9:00pm
Chapter Business/Membership Meeting

Come join us for engaging conversation, camaraderie, and a free light dinner and drinks at our monthly meeting. This month's meeting location is at The Common Man restaurant of Windham Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food and Drinks RSVP

Friday November 5th, 5:00pm
Profile submission deadline

All general content (excluding ads) to be considered for inclusion in the Dec/Jan 2011 Profile must be received by the copy collection editor. Submissions and questions to editor@whitemtn-bmwclub.org.

Monday November 15th, 2010 6:30pm - 8:30pm
Driving Event Committee Meeting

Planning meeting for the DEC. Common Man of Windham Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food and drinks RSVP

Monday November 29th, 2010 6:30pm - 8:30pm
Social Event Committee Meeting

Join the Social Events Committee in planning for up-coming events. New committee members are always welcome. Meeting location is The Common Man of Windham Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food and Drinks RSVP

Monday December 6th, 2010 6:30pm - 9:00pm
Chapter Business/Membership Meeting

Come join us for engaging conversation, camaraderie, and a free light dinner and drinks at our monthly meeting. This month's meeting location is at the Common Man restaurant of Concord Questions? Contact (603) 594-0788 Ext.1. COST: FREE Food, Drinks & Valet Parking

more on the chapter website!

about chapter calendar:

Registration, RSVP, travel directions, and details for all listed events are on the chapter website.

High performance driving schools have special advance requirements.

Contact the advertising manager for ad submission deadlines.

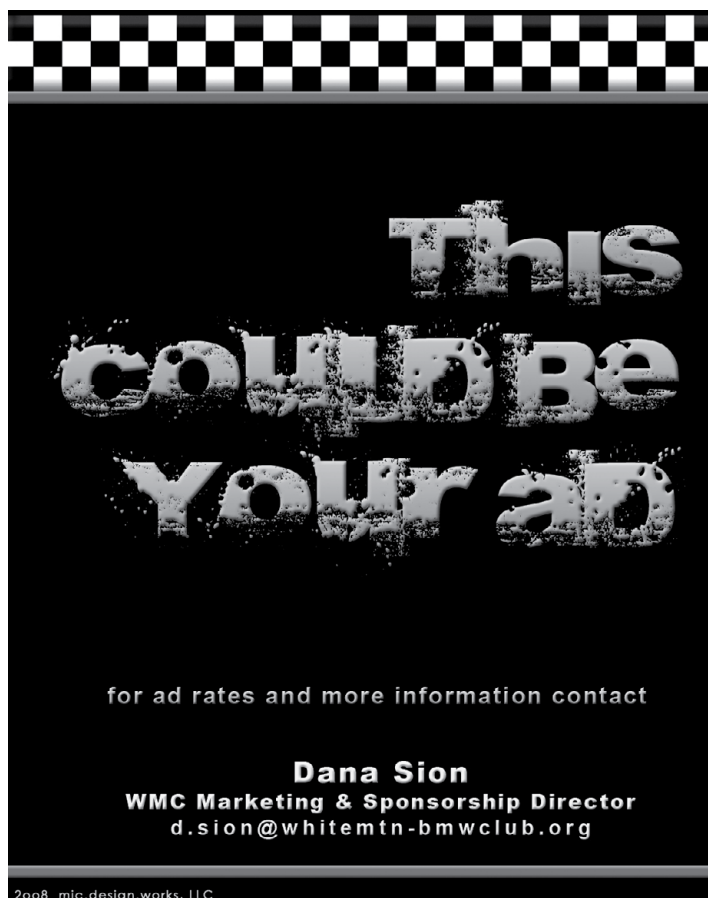
Parts for Sale

Goodyear Eagle RS-A Run Flat Tires

Two 205/50 R17 93V Goodyear Eagle RS-A Run Flat Tires for sale. Each has 8/32" of tread remaining (11/32" when new). OEM on my 330xi. Located in Bow, NH. Excellent condition. \$100.00 for the pair. Call Paul Reid at 603-235-7747 or e.mail Paul via the chapter website.

about classifieds:

Chapter members can submit (non-commercial) ads at no cost, which will run for three months on the website. Ads listed on the website at the time of publication are published in *the Profile*, space permitting. (Submit photos for inclusion with printed classifieds to *the Profile's* copy editor.) Ad requests submitted online are subject to approval by the WMC. The submitter, not the WMC, is responsible for the accuracy of ad content. The WMC cannot guarantee, in any manner whatsoever, items listed in the classifieds. To see the most current selection of classified ads, check out the chapter website.



This could be your ad

for ad rates and more information contact

Dana Sion
WMC Marketing & Sponsorship Director
d.sion@whitemtn-bmwclub.org

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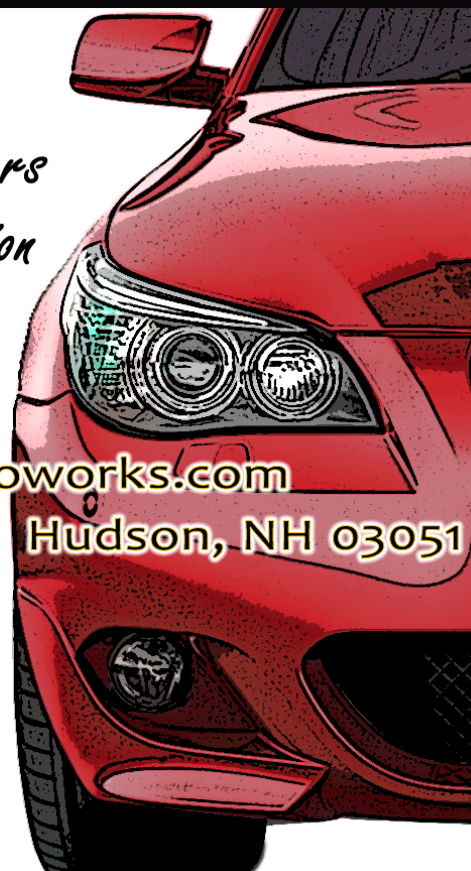
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